

Terms & Conditions Governing Eat, Drink, Shop Healthy Promotion

The following terms and conditions (“**T&Cs**”), and all subsequent revisions or amendments made by the organizer, Health Promotion Board (“**HPB**”), shall apply to the “Eat, Drink Shop Healthy Promotion (“**Promotion**”). Participation on the promotion signifies your agreement to be bound by the T&Cs. If you do not agree to the T&Cs, please do not enter the promotion.

A. Mechanics, Rules and Regulations

1. The promotion period will be from 28 July 2016 to 28 October 2016 (“**Promotion Period**”), subject to blackout periods at participating outlets.
2. The promotion covers two promotional mechanics:
 - a) Game Card Promotion
 - b) Lucky Draw
3. When eligible persons (“**you**”) purchase at least one (1) Healthier Option dish (“**Qualifying Dish**”) in a single receipt from participating outlets during the promotion period, you are entitled to a game card (“**Game Card**”) at point of sale. Entitlement may vary at each participating outlet.
4. When you purchase a less/no sugar drink (“**Qualifying Drink**”) from participating outlets during the promotion period, you are entitled to a Game Card at point of sale.
5. When you purchase a product that carries the “Healthier Choice Symbol” (HCS) (“**Qualifying Product**”) from participating petrol marts in a single receipt during the promotion period, you are entitled to a Game Card at point of sale.
6. When you purchase at least one Qualifying Product in a single receipt from participating supermarkets during the promotion period, you are entitled to a Game Card that can only be claimed at selected in-store activations at the same supermarket chain the Qualifying Product was purchased from. Please refer to the in-store activation schedules found at www.gethealthy.sg/eatdrinkshop.
7. Each Game Card offers a chance of winning the following prizes:
 - a) Prizes of \$2,888 cash each, if you successfully match the cards;
 - b) Customised Nets Flashpay cards, each loaded with \$10 value, if you successfully match the cards;
 - c) Free or discounted dishes, lower-sugar drinks, or supermarket vouchers;
 - d) Monthly Lucky Draw cash prizes of \$8,888 when you SMS (Short Messaging Service) your details as specified in the contest instructions indicated in marketing and promotional materials of the Lucky Draw to this number: 98320500

8. Qualifying Drinks, Dishes and Products are outlined as follows:

- a) A Qualifying Dish refers to any dish sold in participating restaurants, food courts, hawker centre stalls, food kiosks and quick service restaurants that is labelled with any of the HPB's Healthier Choice identifiers shown below. Qualifying Dish may vary or differ with each participating outlet.



- b) Qualifying Drinks refer to the drinks listed below that are sold in participating coffeeshops, food courts, cafes, kiosks, or hawker centre stalls :
- Siu dai/kosong hot and cold drinks at any participating outlet;
 - Packaged drinks with the HCS logo;
 - Packaged drinks with zero calories;
 - Distilled, sparkling and mineral water;
 - Selected specialty drinks with less or no sugar. These are:
 - i. Qualifying drinks for all Participating Outlets selling bubble tea, (except Gongcha): 50% or less sugar, with one topping except “ice cream” and “Oreo”.
 - ii. Qualifying drinks for Gongcha: 50% or less sugar, with one topping except “passion & peach” and “Oreo cookies bits”. Chocolate milk with Oreo cookies is a NON-qualifying drink.
 - iii. Qualifying drinks for Nine Fresh: Green Tea/ Red Tea with 50% or less sugar level (without toppings; or with black pearls or mini taro balls) and Soy Milk with 50% or less sugar level (without toppings)
 - iv. Qualifying drinks for Blackball: milk tea, black tea, green tea or Lychee Ice with 50% or less sugar level
 - v. Qualifying drinks for Mr Bean: Classic Soya Milk (16oz) w 50% or less sugar level

- c) A Qualifying Product refers to any product sold in participating supermarkets and petrol marts that carries the HCS logo:



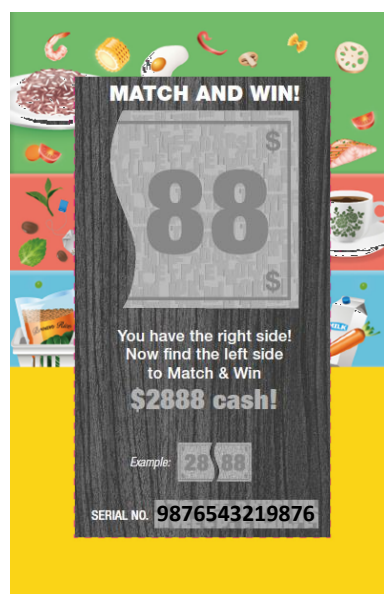
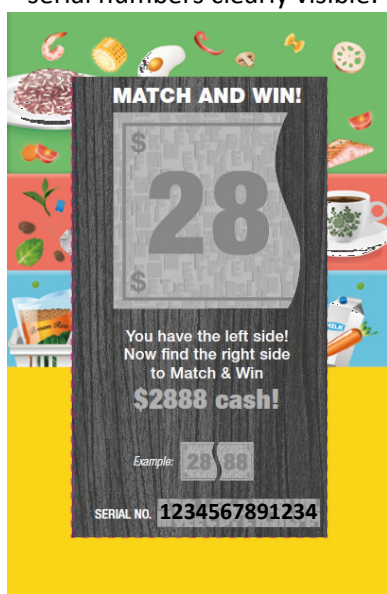
9. The full list of participating outlets (“Partners”) can be found at www.gethealthy.sg/eatdrinkshop

Game Card Promotion

10. Each individual is eligible to win a maximum of ten (10) prizes from the \$2888 cash prizes and customised Nets Flashpay cards categories, out of which there should only be one (1) \$2888 cash prize. The procedure for prize redemption is as follows:

10.1. Winners of \$2,888 cash prize

- a) Call our hotline at 67011265 to provide the serial numbers found on the pair of matching winning cards, your name and NRIC/FIN number for verification;
- b) Upon verification, HPB will contact you to arrange the date and time during office hours to collect your \$2,888 cheque from HPB’s office in person;
- c) On the appointed date and time, you have to produce:
 - i. The pair of original matching winning cards, as illustrated below, with the serial numbers clearly visible:



- ii. Your original Identification Card¹ showing NRIC or FIN number;
- iii. If any prize winner is unable to be physically present to claim his/her prize, he/she can authorise another person to claim his/her prize on his/her behalf by producing an original authorisation letter signed by the prize winner, copy of the prize winner’s identification card and the authorised person’s original identification card.

¹ Acceptable Identification Cards are: (1) NRIC card or Singaporean Passport; (2) Immigration Passes such as Student’s Pass, Long Term Pass and Dependant’s Pass; and (3) Work Passes such as Work Permit, S Pass and Employment Pass.

- d) In the event of any dispute between any persons claiming to be entitled to a prize, HPB reserves the right to award the prize to the holder of the pair of original matching winning cards. For avoidance of doubt, HPB will only issue one cheque to the sole winner of each pair of original matching winning cards.
- e) Prizes will not awarded for Game Cards that are defaced, damaged, illegible or tampered with. HPB accepts no responsibility for Game Cards that are illegible, misplaced, lost and incomplete or which cannot be claimed for winnings due to technical or other reasons.

10.2. Winners of customised Nets Flashpay cards with \$10 loaded value and supermarket vouchers

- a) Call our hotline at 67011265 to provide the serial numbers found on the winning card(s), your name and NRIC/FIN number for verification
- b) Upon calling our hotline, you will be asked to email a photo of your winning card(s) to enquiries@gethealthy.sg according to the example shown below. The photo must include the serial number of each winning card, with the serial numbers clearly visible. Inability to produce a photo of the winning card(s) will render the entry as disqualified. Example of photo:



- c) Provide your mailing address for HPB to mail the prize to you. Prize will be mailed via normal mail after HPB has completed the verification process.
- d) Only the first claimant of the winning card(s) is entitled to claim the prize. A subsequent claim made by someone on the same winning card(s) will not be entertained.
- e) Prizes will not be awarded for Game Cards that are defaced, damaged, illegible or tampered with. HPB accepts no responsibility for Game Cards that are illegible, misplaced, lost and incomplete or which cannot be claimed for winnings due to technical or other reasons.

10.3. Winners of free or discounted dishes and lower-sugar drinks are to redeem their prizes at the respective Participating Outlets in accordance with the terms and conditions specified by the participating outlets and on the Game Card.

Monthly Lucky Draw

11. Each Monthly Lucky Draw entry qualifies for a chance to win the monthly cash prize of \$8,888.

- 11.1. Each individual is eligible to win a maximum of one (1) \$8,888 cash prize.

- 11.2. For holders of a Game Card: To enter into the Monthly Lucky Draw, you will need to SMS your name, NRIC/FIN no., Game Card serial number and Unique Code to 98320500 in this format: Your Name <space> IC Number <space> Game Card Serial Number <space> Unique Code
For example: John Tan S8765432X 1234567891234 ABC01
Participants must retain their winning Game Card as proof of purchase for verification purpose and prize redemption.
- 11.3. For holders of a participating supermarket receipt indicating the purchase of at least one Qualifying Product: To enter into the Monthly Lucky Draw, you will need to SMS your name, NRIC/FIN no., supermarket receipt number to 98320500 in this format: Your Name <space> IC Number <space> Supermarket receipt number
For example: John Tan S8765432X 123456A
Participants must retain their supermarket receipts as proof of purchase for verification purposes and prize redemption.
- 11.4. The cost of each SMS entry, which is the same cost as a normal SMS message based on your existing mobile plan, will be borne by the participant.
- 11.5. There will be three (3) Monthly Lucky Draws during the Promotion Period with one (1) winner and a reserve list of winners selected at each draw.
- 11.6. The draws will be held at 2 Alexandra Road #04-01 Delta House S159919:
a) The Monthly Lucky Draw for entries received from 28 July 2016 to 27 August 2016 will be held latest by 31 August 2016.
b) The Monthly Lucky Draw for entries received from 28 August 2016 to 27 September 2016 will be held latest by 30 September 2016.
c) The Monthly Lucky Draw for entries received from 28 September 2016 to 28 October 2016 will be held latest by 31 October 2016.
- 11.7. The results of the lucky draw will be published in the newspaper My Paper.
- 11.8. Participants are allowed to submit up to five (5) entries per day under the same NRIC number so long as each entry contains a different receipt or Game Card number.
Participants who submit multiple entries will only be entitled to one chance per receipt or game card.
- 11.9. All Lucky Draw Prize winners must adhere to the redemption process outlined below:
a) All prize winners will be contacted by telephone and must respond within two (2) working days of being notified. In the event that a prize winner is unable to produce valid proof of purchase within one (1) working day or does not respond to the call within the stipulated period, he/she will be disqualified and HPB may in its discretion pick another winner from the reserve list.
b) HPB will contact the winner to arrange the date and time during office hours to collect the cheque for \$8,888 from HPB's office in person;

- c) On the appointed date and time, the winner has to produce:
- The original winning receipt or original winning Game Card for verification which features the Serial Number and the SMS portions clearly;
Example of Game Card

Front



SMS Section



- Winner's Identification Card² showing NRIC or FIN number;
- If any winner is unable to be physically present to claim his/her prize, he/she can authorise another person to claim his/her prize on his/her behalf by producing the original authorisation letter signed by the winner, copy of the winner's identification card and the authorised person's original identification card.

Redemption

- All prizes for the Game Card Promotion and the Monthly Lucky Draws must be collected by 28 November 2016 or by the deadline stipulated by the Partner within the "How To Redeem" section as stated on the game card. Prizes and Partner Prizes which remain unclaimed after 28 November 2016 or by the deadline stipulated by the Partner, whichever is earlier, shall be forfeited and dealt with as deemed fit by HPB and Partners respectively.
- Persons in the following categories are prohibited from participating in this Promotion:-
 - anyone below 16 years of age at the time of collecting the prize;
 - employees of third party vendors, service providers or Partners³ involved in or connected to, directly or indirectly, the Promotion; and
 - any person who is not a Singapore citizen, permanent resident, employment pass holder or work permit holder.
- Employees of the HPB and their immediate family members may participate in the Promotion. However, they will not be eligible to redeem any of the \$2,888 and \$8,888 cash prizes.

² Acceptable Identification Cards are: (1) NRIC card or Singaporean Passport; (2) Immigration Passes such as Student's Pass, Long Term Pass and Dependant's Pass; and (3) Work Passes such as Work Permit, S Pass and Employment Pass.

³ Employees of National Trade Union Council ("NTUC") are eligible to redeem prizes except employees of NTUC FoodFare, Cheers and employees of holding companies under NTUC's Participating Outlets who are involved in or connected to this promotion;

Contact Details of Participants

15. Prize winners agree that any and all personal data provided to HPB and its third party vendors and service providers may be used and/or disclosed by HPB and its third party vendors and service providers for the following purposes:
 - a) Communication with the winner for purposes related to this Promotion; and
 - b) Publicity, advertising or marketing purposes in connection with the Promotion and/or in connection with any HPB's programmes/outreach/initiatives/activities.
16. Participants must be responsible for providing complete and accurate contact information to HPB and its organisers. HPB accepts no responsibility for any inability or failure to contact the participants arising from inaccurate or incomplete contact information.

Contact Details for Enquiries

17. All participants can email enquiries@gethealthy.sg for enquiries about this promotion.

B. Indemnity and Disclaimers

18. All Game Cards will be rendered null and void at the end of the promotion period. Prizes will not be awarded for game cards that are defaced, damaged, illegible or tampered with. HPB accepts no responsibility for Game Cards that are illegible, misplaced, lost and incomplete or which cannot be claimed for winnings due to technical or other reasons.
19. The images of prizes on all marketing materials are for illustration purpose only. Actual products may be different from the images shown. Prizes cannot be assigned, transferred, redeemed for cash or substituted. HPB will not replace any lost or stolen prizes.
20. HPB may, in its sole and absolute discretion and without prior notice, substitute, withdraw, add to or alter any of the prizes offered with another of comparable value if the prize is unavailable for whatever reason.
21. HPB reserves the right to withdraw, discontinue or terminate the Promotion, or extend the Promotion Period without prior notice or liability to you. HPB shall not be liable for any loss, damage or expense incurred arising from such withdrawal, discontinuation or termination of the Promotion or extension of the Promotion Period.
22. The prizes are provided on "as is", "with all faults" and "as available" basis. HPB does not warrant, represent or guarantee the usability or quality of the prizes, or that the claims made by the manufacturers, distributors and/or service providers of the prizes are accurate. To the fullest extent permitted by the law, HPB disclaims all warranties (whether express or implied) including but not limited to warranties that the prizes will meet the prize winners' requirements, warranties of satisfactory quality, warranties of merchantability or fitness for a particular purpose. [All warranty claims in regards to a prize should be directed to the applicable manufacturer/service provider.]
23. Taxes, if any, related to a prize are the sole responsibility of the prize winner. HPB accepts no responsibility for any tax or other liability that may arise from the prize winnings.
24. All prizes are not exchangeable whether for cash, in kind or for other goods/services, whether wholly or partially. Prize winners may not sell any of the prizes that are awarded. Any contravention of this condition may result in forfeiture of the prize by HPB

Updated as of 4 July 2016

25. By participating in this promotion and/or claiming any prize, prize winners hereby release and agree to hold harmless, subject to the maximum extent permitted under the law, HPB and its affiliates, contractors and agents and their respective directors, officers and employees from any and all liability for any loss (including, without limitation, indirect or consequential loss), damage, expenses, personal injury or death in connection with this promotion, or any prize.
26. By participating in this Promotion, you agree to be bound by and to comply with these T&Cs. HPB may, at any time, at its sole discretion and without prior notice or liability to you, vary, modify or amend the terms within these T&Cs. For the avoidance of doubt, the amended T&Cs will prevail in the event of inconsistency.
27. Non-compliance with or breach of any of these T&Cs may disqualify you, and any prizes won by you may be forfeited, withheld, withdrawn or reclaimed by HPB at its sole discretion.
28. All matters, including but not limited to disputes and questions, relating to this Promotion and the T&Cs will be determined by HPB at its sole discretion. HPB's decision shall be final, conclusive and binding.

C. Privacy Issues

29. Prize winners hereby consent and agree to HPB recording their images through photography, videography or any other image recording means or technology (collectively "Image Recording") in any material for publicity purposes (collectively "Promotion Materials").
30. HPB shall own all the rights, title and interests including intellectual property rights in and to the Image Recording and the Promotion Materials.
31. HPB shall have the right to publish, reproduce, make adaptations, communicate and make available to the public, the Image Recording and the Promotion Materials in any media, whether in print, digital or any other format, for any publicity purposes connected with the promotion or any other activity of HPB connected with being a winner in the promotion ("Publicity Purposes"), including sharing or disclosing the Image Recording or the Promotion Materials to any third party authorised by HPB for the Publicity Purposes, without restriction and without the need to notify the prize winner in advance.
32. The participant will have no right to approve the finished product wherein the Image Recording or his/her likeness appears, and shall not receive royalties or any other compensation arising or related to the use of the Image Recording or the Promotion Materials.
33. There shall be no time limit, nor is there any limitation in geography or medium on the use of the Image Recording or the Promotion Materials set out in Clauses 29 to 32 above.
34. The prize winner hereby releases, waives and discharges HPB and its directors, officers, agents, servants, employees and any person acting pursuant to the authority of HPB (collectively the "Released Parties") from, and covenant not to sue the Released Parties or any of them for, any and all liability, claims, demands, actions and causes of action howsoever arising out of or in relation to any loss, damage or for the enforcement of any personal or proprietary right he/she may have in connection with the Image Recording or the Promotion Materials. HPB may require prize winners to sign separate written releases.

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D. Governing Law

35. These terms and conditions shall be construed in all respects according to Singapore law and participants submit to the exclusive jurisdiction of the courts of the Republic of Singapore.

E. Pre-dominance of these Terms and Conditions

36. In the event of any inconsistency between these terms and conditions and any brochure, marketing or promotional material relating to the promotion, the terms of these terms and conditions will prevail.

37. The T&Cs and any amendments will be displayed at www.gethealthy.sg/eatdrinkshop

38. All information with regards to or in connection with this Promotion is correct at time of print and subject to change without notice or liability to you.